



CORE Innovations, a leader in high-performance outdoor manufacturing, is proud to announce a strategic brand evolution that aligns its diverse product lines under the **CORE Innovations** banner. This will be prominently showcased at the upcoming **CORE ICE North Metro Ice Show** as CORE ICE has signed on to be the Title Sponsor for this dynamic and growing show.

Under their unified vision of "**Innovating the Outdoors**," CORE is moving beyond traditional manufacturing boundaries to offer a cohesive ecosystem of rugged, high-tech, and lightweight solutions for professionals and outdoor enthusiasts alike.

Unmatched Quality, Durability, and Efficiency

At the heart of CORE is its commitment to using advanced materials and manufacturing practices like the incorporation of **INTELLI-CORE Structural Composite Panels**. CORE ICE introduced composite panels to the ice fishing world over 10 years ago resulting in products that are lighter weight, stronger, more durable, and significantly better insulated. By utilizing advanced materials and proprietary composites, CORE provides structures that are lighter for transport and more durable in extreme environments—without compromising the structural integrity that users have come to trust from the CORE ICE and CORE PRO lines.

CORE's **Patented Hybrid Wheel/Skid Trailer** redefines mobility to extend your ice fishing season and provides the ability to move from spot to spot quickly, and with minimal effort. Interior design finds inspiration from private aircraft and luxury yachts. With the ability for you to pick the materials to define the look and feel of your trailer, you can get exactly what you are looking for.

Most importantly, comfort comes from the ability to quickly and easily heat and cool your CORE. CORE leads the industry when it comes to thermal efficiency of the shell meaning you will spend less money heating or cooling and reach your set temp much faster than the competition. By utilizing advanced heating and air conditioning components, the amount of fuel and electrical energy required are significantly reduced.

Redefining the Modular Experience

The new shift emphasizes a **Modular Design System**, allowing for a seamless transition between work and play. Whether it is a professional-grade utility trailer or a luxury fish house, CORE's engineering prowess ensures that every square inch is maximized for the user.

"We aren't just building trailers, truck bodies, or shelters; we are pushing the thresholds of what is possible when engineering meets the elements," says the CORE Innovations Leadership Team. "Our goal is to provide a superior experience through technology and comfort that our competitors simply cannot replicate."

Innovation Meets Comfort

CORE Innovations continues to lead the market by integrating "smart" features into its rugged designs, including:

- **Choose Your Fuel:** Select from either the all-new diesel heater option or the more traditional propane or electric heater appliances.
- **Integrated Multimedia:** High-fidelity entertainment systems designed for the rugged outdoors.
- **Superior Accommodations:** Ergonomic interiors that prioritize comfort without sacrificing the "CORE" toughness required for the ICE and RV markets.

About CORE Innovations

CORE Innovations is a premier manufacturer specializing in high-performance solutions for the Professional, Ice Fishing, and RV markets. Driven to innovate and to be industry leaders, CORE utilizes



elite engineering and lean manufacturing to create the strongest, lightest, and most technologically advanced outdoor products on the market.