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2023 SEMINAR SCHEDULE

Saturday 10/28

- 10:00-11:00 am *Staying Warm on the Ice and Advantages of Flip Overs vs. Portable Shacks*
Michelle Morey and Liz Colsen
Women Anglers of Minnesota (WAM)
- 11:30 am-12:30 pm *Well Kept Secrets of the Country's Best Ice Anglers*
Joel Nelson, Joel Nelson Outdoors
- 1:00-3:00 pm Sam "Sobi" Sobieck Meet and Greet
- 3:30-4:30 pm *Finding Walleyes in a River in the Winter*
Jack Olson, Jack's Tackle

Sunday, 10/29

- 10:00-11:00 am *Today's Ice Fishing Technology*
Captain Mike Rodgers, Clam Ice Team

Adrenaline Sports Center, Ramsey, MN

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Jack Olson, Jack's Tackle

Finding Walleyes in a River in Winter



Jack Olson, a 12-year-old, living in North Dakota, started Jack's Tackle in March of 2022 by making walleye spinners for family and friends, and then asked Home of Economy if they wanted to sell his spinners. They ordered some for two of their stores. From there, he approached Scheels in Grand Forks, which purchased his product, and expanded to other markets such as bait shops, resorts and more retail stores in stores and cities throughout northern North Dakota and Minnesota. His products are currently in 21 stores. He's expanded his product line to include walleye jigs, ice fishing jigs and apparel. New this year, Jack came out with an Ice Rod line of a walleye rod and a panfish rod.

Jack is proud of many things about his young company, but one thing that makes him particularly proud and happy is partnering with Carson Wentz's AO1 Foundation. This past summer, he worked with campers from Camp Conquers to color a shallow diving crankbait. Two winners from the camps are selected for Jack to custom-paint the crankbait to match the design of the two campers. For every crankbait Jack sells, he donates \$1 back to the AO1 Foundation.

When Jack isn't making tackle or coming up with new ideas for his business, he enjoys golfing, fishing and hunting.

Saturday, October 28th – 3:30 - 4:30 p.m.
Adrenaline Sports Center, Ramsey, MN

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THE NORTH METRO ICE SHOW 2023 SEMINARS



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Joel Nelson **Joel Nelson Outdoors** ***Well-Kept Secrets of the Country's Best Ice Anglers***



Joel is an outdoors communicator and media personality in the fishing and hunting industry. A self-admitted “fish nerd,” Nelson holds advanced degrees in the natural sciences, including fisheries and digital mapping, which helps him leverage outdoors adventures into meaningful advice on current topics. Annually, he participates in numerous TV, Radio, and writing venues, highlighting relevant stories on his website – joelnelsonoutdoors.com. Joel partners with major brands in ice-fishing, open-water, and hunting; all while focusing on genuine experiences and the how-to’s he’s learned along the way. As a frequent contributor to In-Fisherman, Game and Fish Magazine, Outdoor News, Midwest Hunting and Fishing, among others, he pens stories that aim to inform and also inspire folks to enjoy outdoor pursuits wherever they live.

Saturday, October 28th – 11:30 a.m. – 12:30 p.m.

Adrenaline Sports Center, Ramsey, MN

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Captain Mike Rodgers, Clam Ice Team

“Today’s Ice Fishing Technology”



Born in northeast Minneapolis, Mike Rodgers started fishing with his brothers from the shores of many metro lakes. He started guiding in the 1990s on Lake Mille Lacs and competed in many fishing tournaments, both open and hard water, with many top ten finishes .

Mike is still an active guide in Minnesota and North Dakota, on Lake Mille Lacs to North Metro lakes to Devil’s Lake or any destination one might desire. He carries his master boater’s license and has been known to run a few launch trips .

Mike is always willing to share some of knowledge so if you see him on the water, swing by, say hello and see what he has going on.

Sunday, October 29th – 10:00 – 11:00 a.m.
Adrenaline Sports Center, Ramsey, MN

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Sam "Sobi" Sobieck *Meet & Greet*



Sam Sobeck is a Midwest based content creator/ YouTuber. He is the host/owner of the YouTube Channel "Sobi". Between ice fishing, open water angling, tournament bass fishing, hunting, foraging and outdoor adventures, Sobi has captivated hundreds of thousands of people capturing and sharing his passions through video. As an independent outdoor storyteller, Sobi specializes in not only technical approaches to fishing but capturing the overall culture and love for the sport with some shenanigans, of course!

We are excited to announce that Sobi will be doing a Meet and Greet at the North Metro Ice Show. Come hangout and talk ice fishing with Sobi!

Saturday, October 28th – 1:00 – 3:00 p.m.
Adrenaline Sports Center, Ramsey, MN (Seminar Area)

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THE NORTH METRO ICE SHOW 2023 SEMINARS



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**Michelle Morey, President and Liz Colsen, VP
Women Anglers of MN (WAM)**

***Staying Warm on the Ice and
Advantages of Flip-Overs vs. Portable Shacks
Portable Shacks***



Liz Colsen and Michelle Morey

Michelle Morey joined WAM six years ago with the goal of becoming a more independent angler. During this time, she has gained a ton of knowledge, especially about new species, and made many new friends. As President the past three years, Michelle and the board of 16 Directors have put together a calendar of events that includes something for everyone: trips, in-person and virtual tournaments, volunteer opportunities, sponsor meetups, member meetings, and education. The Master Angler program continues to be a member favorite, and the WAM private Facebook page has excellent engagement and is a judgement free space to ask questions. Michelle is especially proud of the impact WAM makes on the fishing community through volunteering and donating \$25,000 in both 2022 and 2023. Michelle has been married for the last 28 years to her favorite fishing buddy, Scott. They have two grown boys and live in Orono.

Liz Colsen has been a member of WAM for over seven years and is on Clam Outdoors Pro Staff. As WAM's vice president, she manages sponsorships and establishes relationships with the top businesses in the outdoor community and chairs their Annual Open Water tournament with over 100 participants. However, her biggest passion is education and sharing her knowledge with fellow WAM members aka WAMily. She is a general surgeon and lives in Hutchinson with her husband, Jeremy, who is a fishing guide. They have a cabin in Osakis, MN so they are in Osakis A LOT!

**Saturday, October 28th – 10:00 – 11:00 a.m.
Adrenaline Sports Center, Ramsey, MN
www.northmetroiceshow.com**

THE NORTH METRO ICE SHOW 2023 SEMINARS